



LOUISE MCGUILL
FREELANCE COPYWRITER

BRAND VALUES

- FUN
- FRESH
- CONVERSATIONAL
- HELPFUL
- LIGHT
- PLAYFUL
- STRAIGHT TO THE POINT

TESTIMONIAL

OMG! That looks amazing! I love how you've represented it in a pictorial format so I can see it in action in the document that I'm actually going to be using.

Thank you. Thank you. Thank you





PRIMARY LOGO



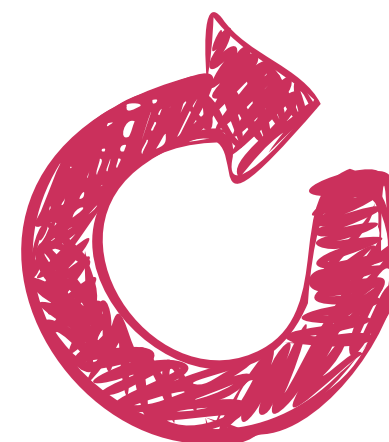
BRAND MARK



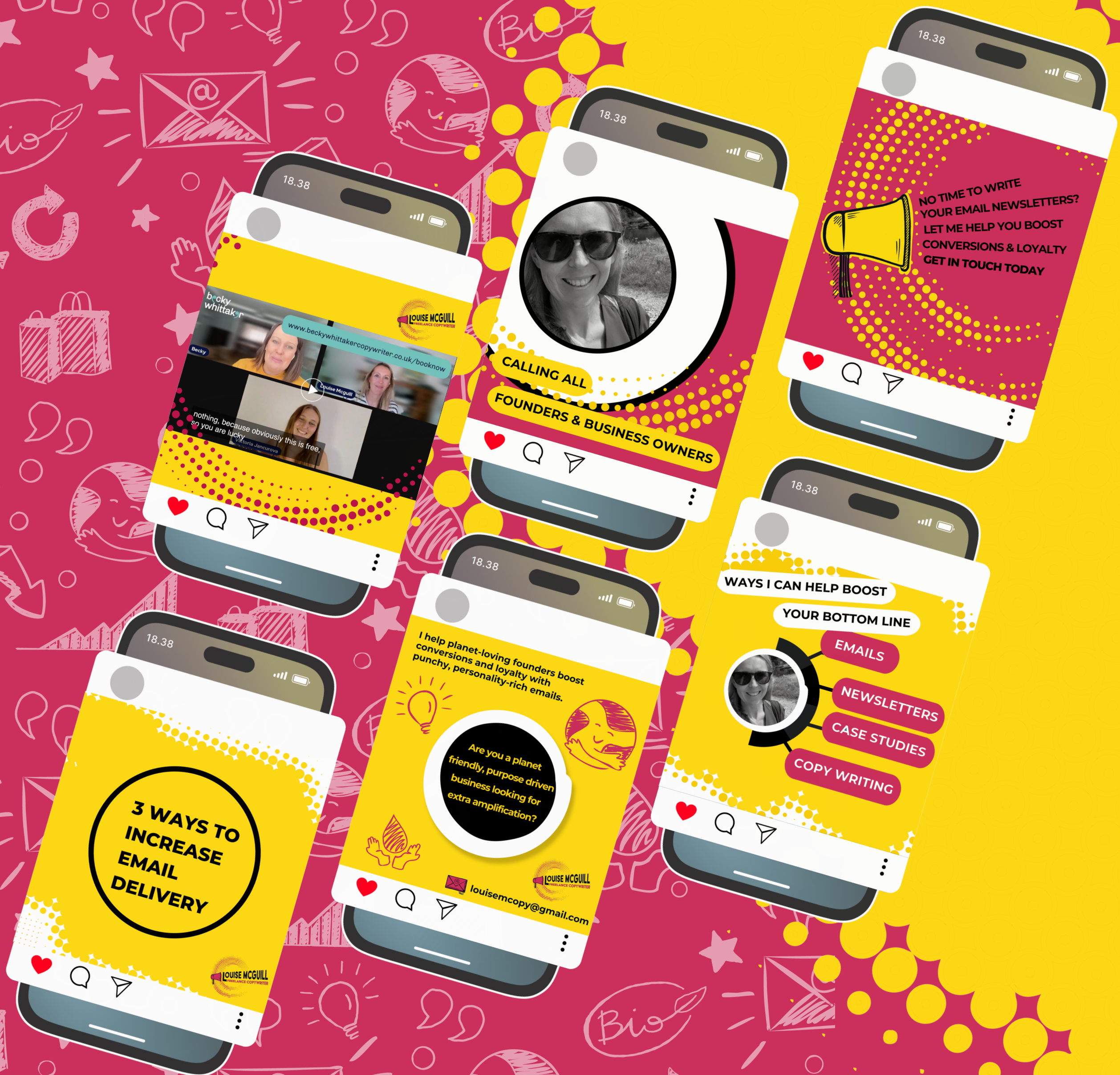
SECONDARY LOGO



BRAND ICONS & WALLPAPER



BRANDED SOCIAL POSTS



BUSINESS CARDS



WEBSITE GRAPHICS





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